Brief description

DGUV Arbeit & Gesundheit – our readers have a healthier working life

DGUV Arbeit & Gesundheit makes occupational health and safety readable and practical. The magazine contains interesting reports and revealing interviews about everyday life at German companies. DGUV Arbeit & Gesundheit is the guide to safe and healthy working – for people in all professions.

Language

German

Publisher and Editor-in-chief

Deutsche Gesetzliche Unfallversicherung (DGUV)
Glinkastraße 40, 10117 Berlin, Germany
E-Mail: dagmar.schittly@dguv.de
Web: www.dguv.de

Editorial Staff and Publishing House

Universum Verlag GmbH
Taunusstraße 54, 65183 Wiesbaden, Germany
Tel.: +49 611 9030-0
Fax: +49 611 9030-247
E-Mail: redaktion@dguv-aug.de

Advertising Company

Universum Verlag GmbH
Taunusstraße 54, 65183 Wiesbaden, Germany
Ms Anne Prautsch
(Advertising Manager)
Tel.: +49 611 9030-246
Fax: +49 611 9030-247
E-Mail: anne.prautsch@universum.de
We make occupational health & safety transparent. Profit from our large circulation and readership.
The advantages you enjoy

- Reach 24 times as many readers as with “Sicherheitsingenieur” & “Sicherheitsbeauftragter” combined
- More than 2/3 of readers influence purchasing decisions
- Circulation of 421,162 copies and a price per thousand of € 21.25 are convincing arguments

Exploit the advantages and make sure the decision-makers in the occupational health and safety field choose you!

Positioning

DGUV Arbeit & Gesundheit compared with the competition

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<table>
<thead>
<tr>
<th>Circulation</th>
<th>DGUV Arbeit &amp; Gesundheit</th>
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<tbody>
<tr>
<td>421,162</td>
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<tr>
<td>19,614</td>
<td>Der Betriebsleiter</td>
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<td>13,437</td>
<td>Sicherheitsbeauftragter</td>
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<td>10,500</td>
<td>PPF – Personal PROTECTION &amp; Fashion</td>
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<td>4,011</td>
<td>Sicherheitsingenieur</td>
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<td>3,021</td>
<td>ASU – Arbeits-, Sozial- &amp; Umweltmedizin</td>
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<td>1,894</td>
<td>sicher ist sicher – Arbeitsschutz aktuell</td>
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</tbody>
</table>
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Target groups

- Safety experts
- Safety officers
- The insured in any sector
Advertisements – Dimensions and Prices
valid from 01.01.2016

Colour
No additional charge for all colours within the CMYK-Scale.

Specified positions
No additional charge.

Discounts
These discounts apply to insertions of the all sizes booked together and at the same time and which are scheduled to appear within a twelve month period.

Series Discounts
2 Insertions 3 %
4 Insertions 5 %
6 Insertions 10 %

Volume Discounts
2 Pages 5 %
4 Pages 10 %
6 Pages 15 %

Agency Commission
15 %

Surcharges
Award for fair edition
10% surcharge on price acc. rate card for bookings in issue 5/2016.

Method of Payment
Payment within 10 Days: 2 % Discount
Net Cash 30 Days
Foreign customers have to quote value added tax identification number on order.

Account to be paid
Nassauische Sparkasse Wiesbaden
SWIFT Code: NASSDE55
IBAN Code: DE59 5105 0015 0111 1979 70

Delivery Address
Universum Verlag GmbH
Taunusstraße 54
65183 Wiesbaden, Germany
Place of performance is Wiesbaden

Advertisements – Dimensions and Prices (b/w and 4c; in Euro, VAT not included) All formats in mm, width x height.

Legend:
P = Print Area
B = Bleed Ad

Listed are standard advertisements. For further sizes please contact us.
<table>
<thead>
<tr>
<th>Issue</th>
<th>Selected subjects (information about further subjects available on request)</th>
<th>Deadline for submission of advertisements</th>
<th>Deadline for submission of printing documents</th>
<th>Publication date</th>
<th>Trade fairs</th>
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<tbody>
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<td>1</td>
<td>Disability and employment – how inclusion works in company operations</td>
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<td>Risky profession: diver “Future of work” series: virtual reality</td>
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<td>Generation Y is is taking over the work environment – impact on the future</td>
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<td>Personal protection equipment series – useful life of hard hats</td>
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<td>28.10.2015</td>
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<td>Production in foreign countries: what standards apply?</td>
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<td>Optimisation of drivers' workplaces with mobile IT</td>
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<td>Please smile! Under constant observation at the workplace</td>
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<td>Best practice: proper instruction of external workers and temporary staff</td>
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<td>Computer and Internet addiction</td>
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<td>Time spent abroad in crisis areas: preparation and important insurance coverage issues</td>
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<td>Personal protection equipment series – eye and face protection</td>
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<td>Work 4.0: employees express their opinions, experts give advice</td>
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<td>Machine safety in industry 4.0 and Internet 4.0</td>
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<td>Who protects the rescuers? With medical service staff at large festivals</td>
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<td>Tidiness creates safety: why a tidy workplace is a safe workplace</td>
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<td>Room interior pollution: what needs to be remembered</td>
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<td>Personal protection equipment series – hearing protection</td>
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<td>Conclusions from the back campaign “Think of me. Your back” with examples of good practice</td>
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<td>Corporate health management: organisation of a health day</td>
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<td>Hazardous substances: occupational health and safety at landfill sites</td>
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<td>Increasing numbers of accidents on the way to and from school and work: human beings as a factor in road traffic</td>
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<td>Report: construction of the new electronic signal box in the S-Bahn tunnel in Frankfurt am Main</td>
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<td>Sun protection: working outdoors</td>
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<td>The 7 steps of danger assessment: planning basics for corporate health and safety</td>
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<td>Mobbing: a case study</td>
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<td>Successful prevention of addiction</td>
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<td>Insurance coverage: case study / procedure with the most severe injury types</td>
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<td>Protective measures when working in cold storage warehouses</td>
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<td>Occupational health and safety for train drivers and controllers</td>
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<td>Personal protection equipment series – protection against falls/creases</td>
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<td>Start of the campaign by the state accident insurance scheme “Prevention Culture”</td>
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<td>Occupational health and safety organisation at small and medium-sized companies</td>
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<td>Male health: do men have no interest in prevention and health?</td>
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<td>Personal protection equipment series – breathing protection</td>
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Responsive web design (RWD) has been used to create the website. RWD gives you as an advertiser the opportunity to optimise and thus control the design of your advertising for different terminals.

**Packages:**
- **Super Banner L + Super Banner M + Mobile Banner = € 600**
- **Super Banner M + Mobile Banner = € 500**

You are present on all terminals with these combinations. Combination packages involve the simultaneous publication of all the banners included in the price. The standard individual prices apply if there are differences in timing.

- **Display time** per banner/package: 1 month
- **Advertising slots:** 5 Super/Mobile Banners, 5 Skyscrapers

The advertising slots rotate consistently. We recommend that you make sure your landing page for Mobile Banners / smartphones is designed attractively. Your advertisement is provided via Revive.

**Discounts**
Discounts apply for the year in which they are agreed, starting with the appearance of the first banner.

- 3 or more banners: 3 %
- 6 or more banners: 6 %
- 9 or more banners: 9 %
- 12 or more banners: 12 %

**Hits between July 2014 and June 2015**
- Page impressions: 30,395
- Page visits: 8,223

**Percentage distribution by terminal**
- Desktop Computer: 36 % (Resolution starting at 1,680 pixels)
- Small-format screens: 56 % (Resolution starting at 1,024 pixels)
- Smartphones: 8 % (Resolution up to 1,023 pixels)

DGUV Arbeit & Gesundheit is on Twitter. Follow us! Details at [www.twitter.com/dguv_aug](http://www.twitter.com/dguv_aug)
Platform supported
Macintosh preferred.

Preferred File Format
- PDF/X3 file format generated with Adobe Acrobat Distiller.
- EPS and PostScript files are also accepted.
- All document fonts must be integrated.

Software
- QuarkXpress up to Version 8.1
- Adobe Illustrator up to Version CS 4
- Adobe In Design up to Version CS 4

We cannot accept files in CorelDraw or Microsoft PowerPoint format.

File Setup Format
3 mm overlap on each side

Colours
Colour sets must fit the Euro-Scale. All graphics must be supplied with the file and saved as CMYK.

Proofs
Please provide a colour-matched proof for every advertisement. For 2- or 3-colour advertisements provide a proof for each colour. All digital artwork must be accompanied by a hard copy colour print.

Delivery of Files
The delivery of closed-files (e.g. separated PostScript with embedded fonts) has to be co-ordinated with the advertising sales office: anne.prautsch@universum.de

File Delivery Media
CD-ROM (ISO-Format) sent by special delivery or courier with following information on it: magazine name, issue number, telephone number and name of the maker, index printout.

Warranty
Only delivered data can be exposed. We cannot assume liability for deviants in text, images and colours. The print of colour advertisement without colour-matched proof is made without warranty.