praca i zdrowie
Polish forum of industrial safety

„Work and Health” Magazine
INFORMATION
"Work and Health" ("Praca i Zdrowie") is a Polish forum of industrial safety, health and safety at work. It is a specialist title on Polish publishing market devoted to broadly understood safety at work (labour law, occupational medicine, ergonomics, psychology of work).

TARGET GROUP
Every employer has a legal duty to ensure safe working conditions. Safety of work is not only a matter of labour regulations therefore our magazine also raises occupational medicine issues. It gives new quality on publishing market thanks to it we can reach to:
- employers
- educational institutions
- medical academies
- medical establishment
- institutions which supervise industrial safety, health and safety in Poland

MEETING THE MARKET’S NEEDS
Occurrence of “Work and Health” was preceded by two-year survey which showed that there is a great need to create a magazine connecting problems of safety at work with occupational health. Outstanding specialists share their knowledge with readers every month so they can find useful information indispensable to create safe occupational environment.

ESTABLISHMENT OF COOPERATION
We have already established cooperation with:
- National Labour Inspectorate
- Training Centre of National Labour Inspectorate
- Central Institute of Work’s Protection
- Institute of Occupational Medicine
- Institute of Occupational Medicine and Health
- Lecturers from universities
- Authors of Legal Newspaper – the biggest daily focuses on law

We hope that “Work and Health” will be a modern tool developing social consciousness according to protection of work and health in Poland.
There is a possibility to place special, non-standard ad.
Price list of advertisements and announcements in “Work and health”

<table>
<thead>
<tr>
<th>SIZE</th>
<th>FORMAT hor x vert [mm]</th>
<th>PRICE in € (net, VAT should be added)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I COVER</td>
<td>146 x 174 *</td>
<td>1.350,–</td>
</tr>
<tr>
<td>II and III COVER</td>
<td>196 x 283 / 210 x 297 *</td>
<td>1.300,–</td>
</tr>
<tr>
<td>IV COVER</td>
<td>196 x 283 / 210 x 297 *</td>
<td>1.350,–</td>
</tr>
<tr>
<td>1 page inside</td>
<td>196 x 283 / 210 x 297 *</td>
<td>1.200,–</td>
</tr>
<tr>
<td>1/2 page inside</td>
<td>196 x 138 / 210 x 145 * / 93 x 283 / 100 x 297 *</td>
<td>680,–</td>
</tr>
<tr>
<td>1/3 page inside</td>
<td>196 x 88 / 210 x 95 * / 61 x 283 / 68 x 297 *</td>
<td>440,–</td>
</tr>
<tr>
<td>1/4 page inside</td>
<td>196 x 63 / 210 x 70 * / 93 x 138 / 100 x 145 *</td>
<td>380,–</td>
</tr>
<tr>
<td>1/8 page inside</td>
<td>196 x 35 / 210 x 35 * / 93 x 63 / 100 x 70 *</td>
<td>180,–</td>
</tr>
</tbody>
</table>

* + 3 mm bleed

Discounts

<table>
<thead>
<tr>
<th>FOR REPETITIONS</th>
<th>FOR ORDERED ADVERTISING SPACE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 repetitions</td>
<td>5%</td>
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<tr>
<td>4 repetitions</td>
<td>7%</td>
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<td>6 repetitions</td>
<td>10%</td>
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<td>10 repetitions</td>
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<td>12 repetitions</td>
<td>20%</td>
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<td>1 page</td>
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<td>3 pages</td>
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<td>6 pages</td>
<td>15%</td>
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<tr>
<td>9 pages</td>
<td>20%</td>
</tr>
<tr>
<td>12 pages</td>
<td>25%</td>
</tr>
</tbody>
</table>

Technical Information

Publication cycle: 11 issues per year (no. 7-8), published on the 5th day of a month
Edition: 7500 thousand per month
Range: nationwide (Poland)
Print technology: colour offset, photo resolution 2540 dpi/180 lpi.
Terms and Conditions for Publishing Announcements and Advertisements
Attachment to Contract-Order

1. Terms of advertising space sales

1. The 'contract-order' form, signed by an authorized representative of the payer, shall be the basis for publishing all advertisements and announcements in magazines issued by publishing house WYDAWNICTWO UNIMEDIA. The 'contract-order' form defines the type of advertisement, its space, publishing dates, and terms of payment.

2. Prices listed in the pricelist shall be net prices, i.e. VAT should be added on top of them.

3. Deadlines for reservation of space, submission of orders, and delivery of materials shall be specified in the publishing schedule.

4. Customer shall deliver, at its own expense, a ready-made advertisement in an electronic form — according to technical requirements for advertising materials.

5. The Publisher shall bear no responsibility for colour saturation of the advertisement should the Customer fail to deliver cromalin or match print.

6. If the Customer wishes to use in other publications the elaborated and prepared advertisement or announcement, which are not a property of the Publisher, and the advertisement has been elaborated by Wydawnictwo Unimedia, the Customer should obtain the Publisher’s permission for the use of advertisement design.

7. The prices listed in the pricelist do not include the cost of design of advertisement (announcement) and graphical works. For graphical services — design and composition, e.g.: insertion of photos, processing of delivered materials — the Publisher shall charge the Customer according to current price rates binding at the Publishing House.

8. Any amendments in the contents or form of an announcement prepared and accepted by the Advertising Office should be reported in writing not later than 21 days prior to publishing the announcement. After this period, the Customer cannot make any corrections therein.

9. The Customer may cancel print of the announcement 6 weeks prior to the date of the monthly magazine publication. If the announcement has already been submitted by the Publisher, the Customer shall be charged with operating costs based on the present price rates binding at the Publishing House.

10. Discounts are applicable in case when actually sold advertising space has been used. A change in terms of the order effects in a change of the discount. In such situation, the Wydawnictwo Unimedia shall immediately issue credit notes to the already issued invoices.

11. The Publisher shall not guarantee to the Customer that the advertisement will be published on a specific page or that ads of the Customer’s competitors shall not be published next to the Customer’s advertisements, unless the Parties hereto agree otherwise in a separate agreement.

12. The Publisher, Wydawnictwo Unimedia, shall make all the necessary efforts to make their publications the highest quality products both as to their contents and graphics.

13. Should the Publisher fail to execute or improperly execute the Contract for reasons on the Publisher’s part, the Publisher shall again publish the advertisement or the announcement at the time agreed upon with the Customer. If the advertisement or the announcement cannot be published again, the Publisher shall reimburse the remuneration already paid by the Customer.

14. If the Customer has reserved a space for an announcement, which the Customer was to deliver in a ready-to-use form, and has not delivered it by a deadline specified under the publishing plan or has resigned from publishing it, the Customer shall be charged with a contractual penalty amounting to 100% of the service ordered.

15. Text of the advertisement-announcement, a sponsored press article, has to be clearly labelled pursuant to the provisions of the press law.

16. The Publisher shall bear no responsibility for the contents of published announcements and advertisements, and it may refuse to publish an announcement, advertisement, or an insert if their contents or forms violate the law, the magazine’s program policy and its profile.

17. If the materials, delivered by the Customer, must be returned once they have been used by the Publisher, the Customer should reserve this right in the ‘contract-order.’

18. Any complaints should be reported in writing within 14 days after the announcement has been issued, along with a detailed description of what is being questioned. Complaints filed after that deadline shall not be considered. Advertisements whose designs have been delivered with no cromalin or match print are not subjects to complaints.

II. Terms of Payment

1. Actual publication of the announcement in line with the order is the basis for issuing an invoice.

2. Based on the invoice, the Customer shall make a payment within 14 days onto the Publisher’s account: IBAN: BIGBPLPW 10 1160 2202 0000 0001 4094 2400.

3. Should any delays in payment to the Publisher for rendered services occur, the Publisher shall accrue statutory interest, starting on the day on which the delay has commenced. The Editorial Office also reserves the right to withhold the printing of ordered announcements and advertisements if the previous ones have not been paid for.

III. The fact of ordering an advertisement or an announcement means acceptance of the above sales terms.

IV. Any disputes not addressed by the above terms and conditions shall be subject to the provisions of the Press Act and the Civil Code.